

Welcome!

2016

UNIONVILLE
FESTIVAL
ONTARIO

June 4 • 5

50,000
+

Join us

in supporting “the best
street festival in Ontario”

By funding the Unionville Festival, you strengthen the ties that have held this remarkable community together since the 1860s. You'll be promoted to more than 450,000 residents and visitors throughout York Region and beyond.

- Your logo featured on the Unionville Festival website from the moment you commit, and in extensive pre-Festival advertising across York Region
- A 10' x 10' booth display area for Community Builder and Sponsors
- Your logo carried on a banner/sign down Main Street Unionville in the highly attended Saturday morning Festival Parade
- The opportunity to be a named sponsor of selected activities or venues with on-site signage and recognition

Please see page 2 for sponsorship details





CELEBRATE
2016

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June 4-5

SPONSORSHIP OPPORTUNITIES



LEVEL	COMMITMENT	PROMOTIONAL ADVANTAGES
Community Builder	\$10,000	Named Community Builder on all materials: <ul style="list-style-type: none"> • Event brochure (distributed before + during) • Year-round UF website (unionvillefestival.com) • On-line advertising (YorkRegion.com, YorkScene.com through York Region Festival Alliance > reaching 450,000+) • Community advertising (Markham Economist & Sun, MarkhamToday.ca) • On-site signage (including in highly attended Festival Parade Saturday morning) • Choice to have a booth in the Village Market
Fireworks Sponsor (Saturday)	\$15,000 2 x \$7,500	Named Sponsor OR Co-sponsor Featured in special signage and in promotional materials described above
Sponsor	\$5,000	Named Primary Sponsor of Tier 1 event: <ul style="list-style-type: none"> • Saturday Festival Parade (spoken for) • FunZone by the Rinks • Family Fun Day Featured in promotional materials described above
Sponsor	\$2,500	<ul style="list-style-type: none"> • Music along Main St. (3 locations) • Village Market • Family Fun Day as Co-sponsor • Toogood Pond Crazy Krafts Featured in promotional materials described above
Local	\$500 - \$1,000	Featured in promotional materials described above
In Kind	Services	



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Contact Rob Hyland: rhda@rogers.com

